software studio

on powerpoint & co

Daniel Jackson

For now, all rights reserved. Daniel Jackson, 2013.
joseph campbell’s “monomyth” (1949)
The Hero’s Journey

ACT 1
The power of the Evil Empire is destroyed. The team members are honored as heroes and peace is restored to the galaxy.

ACT 2A
The Evil Empire oppresses the galaxy. Luke dreams of joining the academy but feels he is going nowhere on his uncle's desolate farm.

ACT 2B
In the final battle, Luke hears Obi-Wan's voice and uses the Force to make an impossible shot that destroys the Death Star.

ACT 3
Obi-Wan sacrifices himself to help the team escape. The Death Star follows them to the Rebels, determined to destroy their base. Luke joins the Rebel's attack on the Death Star.

In the trash compactor, Luke is pulled underwater by a creature but is rescued by his friends. They begin to work together as a team to escape the Death Star.

On the Death Star, they dress as Stormtroopers, discover the princess, and attempt to rescue her. They are discovered and tested as they engage with enemy troops.

On the Millennium Falcon, Obi-Wan teaches Luke about the Force. The ship is captured by the Death Star, and the group finds itself inside the enemy's stronghold.

In the cantina, Luke is saved by Obi-Wan's use of the Force. The two hire Han Solo and Chewbacca, who become their allies. They evade Imperial Stormtroopers who try to prevent their escape.

Luke's aunt and uncle are killed, so he is free to deliver the secret plans to Alderaan. He and Obi-Wan travel to Mos Eisley to hire a ship for their journey.
Standing beneath this serene sky, overlooking these broad fields now reposing from the labors of the waning year, the mighty Alleghenies dimly towering before us, the graves of our brethren beneath our feet, it is with hesitation that I raise my poor voice to break the eloquent silence of God and Nature. But the duty to which you have called me must be performed; — grant me, I pray you, your indulgence and your sympathy...
Gettysburg Cemetery Dedication

Abraham Lincoln
(with help from Peter Norvig)

11/19/1863
Agenda

- Met on battlefield (great)
- Dedicate portion of field - fitting!
- Unfinished work (great tasks)
Not on Agenda!

- Dedicate
- Consecrate
- Hallow (in narrow sense)
- Add or detract
- Note or remember what we say

11/19/1863
norvig on powerpoint

powerpoint
› designed to close down debate, not open it up
› true that it “raises the floor,” but also “lowers the ceiling”

autocontent wizard
› “a rare example of a product named
  in outright mockery of its target customers”
on bulleted lists

see: Powerpoint is Evil. http://www.wired.com/wired/archive/11.09/ppt2.html