Complete this task now (5 min):

Upload your A roll footage (or any footage with a person speaking) onto Vimeo

1. Create a Vimeo account
2. Upload video
3. Make sure you get to the page where it says ‘Processing’
4. You can delete this footage from Vimeo at the end of today
How are we documenting our projects?

• Text
  ○ Weekly brief written project updates at lab check-ins

• Photos
  ○ Final online open-source documentation on Instructables.com etc
  ○ End-of-semester press release

• Video
  ○ Video assignment of client profile or team design process
Video assignment

Specifications

• 1 video per team
• Content: Either about your client, or your team’s design process
• Length: 2-3 min
• Uploaded to Vimeo, subtitled
• Deadline: Oct 17, before mid-semester panels
Example of a client profile

https://vimeo.com/86797952
Example of a design process

https://vimeo.com/102490525
Editing

- Documentary film making: Cutting together A roll audio, with B roll footage
- iMovie example
Complete this task now: Editing (50min)

In teams (5min):

- Review each other’s footage
  - Lighting, audio quality, shakiness

In individuals or pairs (45min):

- Make a super simple 30sec -1min instructional video by cutting together A roll and B roll footage, in a video editor of your choice.
- Try out transitions, text, audio effects
Video production process: Getting the footage you need

- Pre-production
  - Storyboard, but leave space for discovery!
  - A roll and B roll
- Production
  - Lights, sound, action
  - Organizing (Date, location, description, duration, corresponding audio file)
- Post-production
  - Editing
  - Syncing video and audio (Pluraleyes or Final Cut Pro)
  - Subtitles and closed captions (Amara)
  - Adding music (Vimeo Music for Free)
Video production process: Video and sound quality

• Pre-production
  ○ Storyboard, but leave space for discovery!
  ○ A roll and B roll

• Production
  ○ Lights, sound, action
  ○ Organizing (Date, location, description, duration, corresponding audio file)

• Post-production
  ○ Editing
  ○ Syncing video and audio (Pluraleyes or Final Cut Pro)
  ○ Subtitles and closed captions (Amara)
  ○ Adding music (Vimeo Music for Free)
Video production process: Finishing touches

- Pre-production
  - Storyboard, but leave space for discovery!
  - A roll and B roll
- Production
  - Lights, sound, action
  - Organizing (Date, location, description, duration, corresponding audio file)
- Post-production
  - Editing
  - Syncing video and audio (Pluraleyes or Final Cut Pro)
  - Subtitles and closed captions (Amara)
  - Adding music (Vimeo Music for Free)
Complete this task now: Subtitling (15min)

As individuals:

• Subtitle 30 sec of your uploaded Vimeo file in Amara
Remember

- Give credit
- Ask all involved if they are comfortable with the final video if you choose to post your video assignment publicly

Questions?