software studio

on powerpoint

Daniel Jackson

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Lincoln’s Gettysburg Address just over two minutes long

The world will little know, nor long remember, what we say here...

2 hour oration by Edward Everett

Standing beneath this serene sky, overlooking these broad fields now reposing from the labors of the waning year, the mighty Alleghenies dimly towering before us, the graves of our brethren beneath our feet, it is with hesitation that I raise my poor voice to break the eloquent silence of God and Nature. But the duty to which you have called me must be performed; — grant me, I pray you, your indulgence and your sympathy...
Gettysburg Cemetery Dedication

Abraham Lincoln
with help from Peter Norvig

11/19/1863
11/19/1863

Agenda

- Met on battlefield (great)
- Dedicate portion of field - fitting!
- Unfinished work (great tasks)
Not on Agenda!

- Dedicate
- Consecrate
- Hallow (in narrow sense)
- Add or detract
- Note or remember what we say
Review of Key Objectives & Critical Success Factors

- What makes nation unique
  - Conceived in Liberty
  - Men are equal

- Shared vision
  - New birth of freedom
  - Gov’t of/for/by the people
Organizational Overview

-87 Years | Now

New Nations
Summary

- New nation
- Civil war
- Dedicate field
- Dedicated to unfinished work
- New birth of freedom
- Government not perish
powerpoint
designed to close down debate, not open it up
true that it “raises the floor,” but also “lowers the ceiling”

autocontent wizard
“a rare example of a product named
in outright mockery of its target customers”
tufte on powerpoint

see: Powerpoint is Evil. http://www.wired.com/wired/archive/11.09/ppt2.html
why I like powerpoint (or keynote)

format encourages
brevity
structure
images

but this requires
discipline
thought
lots of time