sample project pitch
6170 project pitch

team scratchAndSniff

november 09, 2015
MOTIVATIONS

• students get takeout and want to coordinate
  ✤ currently do by texting, phone calls
  ✤ need system to coordinate orders

• students need to have good healthy food,
  ✤ and they often need it late at night

• idea
  ✤ system would automatically place the order
  ✤ goal is to make the process easier, quicker and more efficient
CONCEPT

• concept is called “munch” which is an order for a food item
  ✤ for example, a pizza

• operational principle is that
  ✤ one student creates a munch with a closing time
  ✤ if other students join in before the closing time then they can share
    the item that is being chosen
  ✤ when the closing time is reached, the munch is closed
  ✤ when the delivery time comes the munch item is delivered
RISKS

• people don’t pay
  ✦ force them to pay by only allowing registered users to participate and then using ratings

• person who orders the munch steals the whole delivery and eats it themselves
  ✦ only allowing registered users to participate and then using ratings so that people who steal get low ratings
The End
take 2
6170 Project Pitch

Team Scratch and Sniff
November 9, 2015
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  * students get takeout and want to coordinate currently do by texting, phone calls
  * need system to coordinate orders
  * system would automatically place the order goal is to make the process easier, quicker and more efficient
key concept is:
* munch: a way to place and coordinate a food order

operational principle is:
* 1. one person creates a munch with the item and closing time
* 2. other students join the munch to say they’re interested
* 3. when there are enough people, or the closing time has passed, the munch is closed and then the item is delivered and everyone pays
the app may be complex and getting it to connect to the restaurant’s servers may take a lot of work

risk of not being able to make a responsive interface; mitigation is using JQuery

risk of system not performing quickly enough; mitigation is optimizing code

the mobile component of the app may be hard to implement
take 2, reviewed
6170 Project Pitch

Team Scratch and Sniff
November 9, 2015

content-free title

names missing
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risks are too generic & unfocused
take 3
Operation Feed-a-Geek

Alyssa P. Hacker & Ben Bitdiddle
Team project pitch
6.170 Software Studio · Nov 9, 2015
student time allocation

- waiting for food
- eat
- sleep

6170

phone order fee
delivery fee

$98 on order/delivery for two!
100 students: less than $1 each!
## Risks

<table>
<thead>
<tr>
<th>Risk</th>
<th>Countermeasure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Munchers back out or don’t pay</td>
<td>User ratings, terms of contract</td>
</tr>
<tr>
<td>Munch creator steals the whole pizza</td>
<td>User ratings, system sends order</td>
</tr>
<tr>
<td>Food not as expected</td>
<td>Offer standard items from standard places</td>
</tr>
<tr>
<td>Platform doesn’t attract users</td>
<td>Team with restaurants &amp; offer discounts</td>
</tr>
<tr>
<td>Outsider masquerades as muncher</td>
<td>Share secret with munchers on closing</td>
</tr>
</tbody>
</table>
OPEN
WE HAVE DELIVERY